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Got Maps?

New map for motorcyclists shows detailed rides

BUTLER MAPS INC. IS GIVING MOTORCYCLISTS A NEW EXCUSE TO GET OUT AND ride. The Colorado-based mapping company has released its first, highly detailed motorcycle map depicting the best segments of paved road in the state.

Having researched and ridden over one hundred thousand miles of roads over several years, the Butler Motorcycle crew has organized the findings in an easy-to-read waterproof, tear-resistant map. Gone are the days of endless internet browsing and aimless searches for the best rides. With a single resource, bikers can now identify a great road and plan their ride over a cup of coffee.

A typical road map may show riders how to get from point A to point B, but it won't tell them the best route if they're looking for excitement on two wheels. Other motorcycle maps suggest basic, predetermined routes and rides; a Butler Motorcycle Map divulges not just every great road in the state, but the specific sections of those roads that qualify as awe-inspiring—along with their exact GPS coordinates. Riders thus have the knowledge and the option to break-away on alternate routes, or even double-back for repeat adventures.

A simple gold, red and orange color-code is used to help riders identify the best routes. Helpful additional information like elevation changes and listings for local motorcycle shops is also included.

Butler Maps Inc. currently has maps available for Colorado, Utah and Idaho. Wyoming, Montana and a Rocky Mountain Region map will be available by August 2010. A Southern California edition will be available this fall, while the Northern California edition is planned for spring 2011.

For more information regarding Butler Maps, contact Justin Bradshaw at (970) 390-6621 or by e-mail, justin@butlermaps.com, or visit www.butlermaps.com. ☉

